

2025 Sponsor Prospectus

CUIIC **ADVANCED** HDD School

Horizontal Directional Drilling (HDD) is a construction process that is used in the pipeline construction industry to install pipelines under water bodies, steep or unstable slopes and other environmentally sensitive areas. Despite the prolific use of HDD in the Alberta oil and gas transmission sector, planning and executing an HDD project remains a new exercise for many, and often represents a steep and fast paced learning curve for the owner or consulting engineer. After completing this course, participants will have an in-depth and technical understanding of HDD through comprehensive coverage of the construction, design, risk management and contracting processes. This course is intended for design engineers, construction management engineers, owners, and engineering consultants. to repair and rehabilitate the aging infrastructure.

ACADEMY.CUIIC.CA

ORGANIZED BY:



Questions? Contact Meghan Squires at msquires@benjaminmedia.com



UNDERGROUND INFRASTRUCTURE EDUCATION

SPRING 2025 | CALGARY, ALBERTA | [ACADEMY.CUIIC.CA](https://academy.cuiic.ca)

2025 Sponsorship Opportunities ADVANCED HDD SCHOOL

MAIN EVENT SPONSOR \$6,000 CAD

- 2 Full Academy Registrations
- \$500 discount on Full Academy Registrations for additional staff
- Company logo displayed as Main Event Sponsor on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Company logo displayed as Main Event Sponsor in all attendee marketing items and onsite program
- Opportunity to provide a branded giveaway item at registration
- Attendee list provided after event

NETWORKING RECEPTION SPONSOR \$3,500 CAD

- 1 Full Academy Registration
- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- 5-minute welcome speech before reception begins
- Company logo displayed on reception drink tickets
- Attendee list provided after event
- Company logo displayed in onsite program

CUIIC CONNECTED SPONSOR \$3,000 CAD

- 1 Full Academy Registration
- Company logo displayed on event signage
- Company logo displayed on Sponsors page on CUIIC Academy website
- Company logo displayed on event survey platform, Live in-person
- Company to provide password for wi-fi
- Attendee list provided after event

BREAKFAST SPONSOR \$2,500 CAD

Sponsor has the option to purchase and provide branded napkins or giveaway on tables

- 1 Full Academy Registration
- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed in onsite program

LUNCH SPONSOR \$2,500 CAD

Sponsor has the option to purchase and provide branded napkins or giveaway on tables

- 1 Full Academy Registration
- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed in onsite program

LANYARD SPONSOR \$2,500 CAD

Lanyards must be purchased and provided by the sponsor

- 1 Full Academy Registration
- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed in onsite program

NAME BADGE SPONSOR \$2,500 CAD

- 1 Full Academy Registration
- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed in onsite program

BREAK SPONSOR \$2,000 CAD

- 1 Full Academy Registration
- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed in onsite program
- Sponsor may provide logo cups

STUDENT/MUNICIPAL SPONSOR \$2,000 CAD

Sponsor education! This sponsorship provides free registration for 2 student or municipal attendees. Also included:

- 1 Full Academy Registration
- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed on onsite program
- Company logo displayed on student emails and form submission page.

HYDRATION STATION SPONSOR \$2,000 CAD

- 1 Full Academy Registration
- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed in onsite program
- Sponsor may provide logo cups

NOTEWORTHY SPONSOR \$1,750 CAD

Notebooks and pens must be purchased and provided by the sponsor

- 1 Full Academy Registration
- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed in onsite program
- Notebooks and pens to be placed at each attendee's seat

ALL SPONSORSHIPS SUBJECT TO APPLICABLE CANADIAN GST/HST

Questions? Contact Meghan Squires at msquires@benjaminmedia.com



2025 Sponsorship Contract

Please complete and return to **Meghan Squires at msquires@benjaminmedia.com**
to reserve your sponsorship at the **2025 CUIIC Academy**.

ACADEMY.CUIIC.CA

ACADEMY: _____

SPONSORSHIP OPTION: _____

Company: _____

Contact: _____

Phone: _____

Address: _____

City: _____

State: _____ Zip/Postal Code: _____

Email: _____

Website: _____

PAYMENT METHOD: Check Wire Transfer

If you select Wire Transfer, we will share the Wire Transfer instructions with you by email to remit payment. All payments must be made in Canadian currency (CAD) by Cheque or Wire Transfer within 7 days after the contract is submitted. Sponsorship is not secured until payment is received.

Checks payable to: **Benjamin Media, Inc., 3554 Brecksville Rd., Suite 200, Richfield, OH 44286 USA**

SPONSORSHIP AMOUNT: _____

Signature: _____ Date: _____

CANCELLATION: In the event Sponsor wishes to cancel participation in the course, Sponsor must send notice of cancellation in writing to **msquires@benjaminmedia.com**. Cancellations received prior to 60 days before the event will receive a full refund. Cancellations received within 60 days of the event will receive a 50% refund.

ORGANIZED BY:



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